**Goldsmiths’ Global Majority Fund**

**Expression of Interest (EOI) form**

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| **Summary – What is it all about?**  The Goldsmiths’ Company Charity and the Goldsmiths’ Centre are offering grants to existing projects or new ideas that facilitate an increase in the representation of people from the Global Majority in the jewellery, silversmithing and allied industries. We are working in partnership with the Jewellery Futures Fund on this initiative.  **We are looking for individuals representing themselves or established groups, who identify as being from the Global Majority community and who want to see change in the industry, to join our new Goldsmiths’ Global Majority Fund[[1]](#footnote-1) pilot cohort.**  You will share decisions on how to allocate the fund, worth £50,000, to the projects represented on the panel. |

In 2020 the Goldsmiths’ Company Charity collaborated with Kassandra Lauren Gordon on the [KLG Fund](https://www.thegoldsmiths.co.uk/charity/kassandra-lauren-gordon-fund/) which used £21,000 of crowd-funded money raised by Kassandra to award 21 Black jewellers and allied trade professionals grants to grow their businesses by reducing financial hardship. Building on the success of this partnership and [the findings from the research which followed](https://www.thegoldsmiths.co.uk/company/today/press/survey-black-jewellers/?edit&language=en), we have been learning about equitable forms of grantmaking which help those affected by issues to develop ideas and find solutions collectively.

We are delighted to be piloting the Goldsmiths’ Global Majority Fund with the focus on increasing the representation of people from Black and minoritised communities in the jewellery, silversmithing and allied industries.

**Key points to note when filling out this form:**

1. Your Expression of Interest should provide us with enough information to get a sense of what you are proposing and how you will go about it. At this stage it does not have to be incredibly detailed, though you should be prepared to expand on your plan in the event that you are selected as part of the cohort.
2. The amount you could be awarded depends on how the funding is agreed by those sitting on the panel as a cohort, so think about what you could realistically achieve with between £5,000 - £10,000.
3. You should aim to keep the EOI to between 3-4 pages.

**Your details\***

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| **Name:** | **Tel:** |
| **Address:** | |
| **Email:** | **Social Media/Website:** |
| By completing this form you are confirming that you identify as being from the Global Majority community (please give details of your ethnicity if you wish): | |

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| 1. **The Goldsmiths’ Global Majority Fund aims to support projects or ideas which will help increase and maintain the representation of Global Majority makers and designers in the trade of goldsmithing, silversmithing and the allied trades industries. Please outline your idea or existing project below, specifying what difference a grant of between £5,000-£10,000 would make.** |
| 1. **Why are you interested in this opportunity?** |
| 1. **Are you applying as an individual or on behalf of an organisation? If the latter, please give the name of the organisation here.** |
| 1. **Please tell us about any experiences, skills, or personal qualities that you think will be useful as a Panel member.** |
| 1. **What is your vision of the jewellery and silversmithing industry in ten years’ time?** |
| 1. **Are you able to commit to the whole process as outlined in the information pack?**   (Y/N) |
| 1. **Please tell us anything practical we need to know to enable you to take part. *For example, times / days to avoid setting meetings on / any dietary requirements or other help or assistance we need to provide that would help you participate.*** |
| 1. **If selected, what reasonable expenses are you likely to need us to cover in order for you to take part?** |
| 1. **How did you hear about this opportunity?** |

**\*I agree that the details provided as part of this application will be held on an electronic database owned by The Goldsmiths’ Company. This data will be used solely for the purpose of the administration of the Fund, in accordance with the terms of the Data Protection Act 1998 and the General Data Protection Regulation and will not be disclosed to any third parties unless specified by you.**

1. We use the term ‘Global Majority’ because this more positively represents the vast majority (around 80%) of people around the world who do not identify as white, but have been historically labelled ‘ethnic minorities’, which brings with it negative connotations. The term may have first been coined by Rosemary Campbell-Stephens MBE in the early 2000s. You can read about her work as an educator, [here](https://www.leedsbeckett.ac.uk/staff/associate-staff/rosemary-campbell-stephens).   
   Recently, both the [Crafts Council](https://www.craftscouncil.org.uk/about/diversity-and-inclusion) and [Comic Relief](https://www.comicrelief.com/funding/funding-opportunities/the-global-majority-fund/) have made use of this term. [↑](#footnote-ref-1)